

GETTING THE WORD OUT.....

MEET YOUR BCMG COMMUNICATION TEAM



Keeping our 288 members informed is a BIG job with all that's going on with Texas A&M AgriLife Extension, and gardening events and classes in San Antonio, Bexar County and Texas. The team who manage the multiple channels used to communicate to us, to our friends, and to the public, are very serious about our roles, and are marshalling our efforts to make communications to YOU more accurate, consistent, and timely.

We'd like you to know us, to communicate with us anytime you have information that needs to be shared with our membership. [Be sure to get the important information about communicating with us at the end of this article!](#)

CommTeam Members

- Calendar Manager (Ann Vargas)
- Facebook Group Administrator (Lisa Nixon)
- Leaflet Editor – weekly publication on Wednesdays (Ann Marie Pease)
- MailChimp Manager (Ann Marie Pease)
- Media/Public Affairs Coordinator (Liz Campanella)
- Publicity Volunteer (Vicki Jamvold)
- Scion Editor – first of the month publication (Marybeth Parsons)
- Website Content Manager (Lynn Cox)
- VMS Volunteer Administrator (Vicki Jamvold)

...and this is **WHO** we are:

Ann Vargas – Calendar Manager



Ann became a Master Gardener in 2006, Class 44, after 31 years as a high school English teacher and librarian. While still an intern, she took over publication of the BCMG *Club News and Garden Events Around San Antonio* calendar that was included in the monthly *Scion* mail-outs. Over the years she's also helped assemble and mail out the *Scion* with Holly Julian's Many Hands (Helping Hands) group, assisted former *Scion* editor Jack Stutts as a proofreader, and has occasionally subbed as *Scion* editor and prepared the eBlast (now Leaflet) for distribution. In 2015, when paper copies of the *Scion* and calendar were suspended, she began management of the master calendar on the BCMG website. As Calendar Manager, she maintains a year-round calendar of Texas A&M AgriLife training opportunities,

Please hover at the bottom of this page to bring up the control to go to a different page of this .pdf article.

BCMG horticulture/gardening classes, and area gardening events of interest to Master Gardeners and the general public. Keeping our members informed of the many gardening and learning opportunities available to us is part of her role as a Comm Team member, and it is a task she truly enjoys!

Lisa Nixon – Facebook Group Administrator



Lisa hails from Class 51. Lisa has been an administrator of the BCMG Facebook group page since its inception in Oct 2010. She is assisted by several other MGs, including Shawn Bowers, Marcia Rockne and Mary Most. They use the Facebook group page as a teaching tool and a communication venue for AgriLife and MG programs. At this time we have over 1500 members in the group and an average of 10 new posts a day plus comments. In addition to her Facebook responsibilities, Lisa is also the membership coordinator of the VMS. In the past she has had the honor of serving as Vice President for a year and as President for two years. She was on the state awards committee for two years with one year as the chairperson.

AnnMarie Pease – Leaflet Editor/MailChimp Manager



AnnMarie attributes her gardening “roots” to her grandfather, a self-taught gardener who could propagate any plant he found. Since 2004, Class 33, she has volunteered in many events: SAWS Demonstration Garden, Rodeo, various Garden Shows, etc. In the “paper” newsletter days, she authored the WebWorm column and the monthly Education Opportunities Calendar. With BCMG’s digital transition, she helped with the eBlast, then evolved into our Leaflet Editor and MailChimp manager, helped bridge our website to its latest version, and is a backup Scion editor. Serving on the Board of Directors in 2017 and 2018 was a “fun” experience! Gardening and digital communications are

Please hover at the bottom of this page to bring up the control to go to a different page of this .pdf article.

far removed from her professional military experience, but both are welcome and great learning experiences since leaving the world of full-time work.

Liz Campanella – Media/Public Affairs



Liz Campanella has been a MG since 2014, a member of Class 58. She enjoys all things edible and medicinal when it comes to gardening, and you can always find her potting things up and moving containers around her home. A UTSA graduate, Liz was one of the feature twirlers for the marching band during the first 2 years of the football program. She managed the Lululemon Athletica store at La Cantera for nearly 3 years before starting her own business with her husband. They own Uprooted Gardens where the focus is on edible landscapes, raised bed construction, and seasonal veggie planting & maintenance for both homeowners and restaurants. She's excited to join the CommTeam as the Media/Public Affairs person doing Instagram and Facebook posts and also being the BCMG spokesperson for radio and television interviews.

Vicki Jamvold – Publicity/VMS Volunteer Administrator



Vicki hails from MG Class 57. She has done the publicity for the Forest Oaks Garden Club and San Antonio Herb Society for a little over a year, as well as managing input for the VMS Calendar of BCMG volunteer opportunities. She has recently taken on the role of Publicity for the BCMG and AgriLife Extension office to promote upcoming events. She works with AARP and the City of San Antonio at the Bob Ross Senior Center as an Administration Assistant and has been asked to start up a senior gardening group for the 9 raised-beds at the center. You may have met Vicki at the BCMG general meeting sign-in table, collecting your hard-earned money for the many plants you purchase to support BCMG.

Please hover at the bottom of this page to bring up the control to go to a different page of this .pdf article.

Lynn Cox – Website Content Manager



Lynn's been a Master Gardener for 17 years. She first trained in Montgomery County, Texas in 2007. While there she chaired their plant sale and MG training classes, also serving as Vice President and President on their Board of Directors. She was named MG of the Year for 2006. In 2007, she and husband, Billy, moved to Oregon where she trained as an Oregon Master Gardener. There, she started the speakers bureau and served as Treasurer, Vice President and President.

In 2016 she moved back to Texas and transferred her membership to Bexar County. Here, as the Website Content Manager she's responsible for keeping the information on the website updated. She also serves as the online store manager when we sell items or hold registration for events online.

Lynn is now additionally serving as a Member-at-Large on the Board, working with Anna Vogler to develop presentations for the Speakers Bureau, and is the BCMG of the year for 2017 as well as the 2017 TMGA Outstanding Individual Master Gardener-Extra Large Association Category.

Marybeth Parsons – Scion Editor



The desire to learn how to keep a yard alive, attractive and healthy through Texas' extreme seasons drove Marybeth's retirement goal to become a Master Gardener. A graduate of class 59 (2015), Marybeth's worked Rodeo, miscellaneous trials, Cultivating Communities, Cultivate!, the Schultze House and more. As a Texas Superstar Specialist she shares her passion via the Speakers Bureau. She plans to complete the "Landscape Design Steward" designation in College Station, TX, later this month.

A year as a Member-at-Large on the BCMG Board led her to volunteer for the Scion Editor position where she's attempting to make the Scion an anticipated, must-read source of information for and about our MG group.

Please hover at the bottom of this page to bring up the control to go to a different page of this .pdf article.

COMMUNICATE WITH US...

....about your events, your ideas, and concerns using our **CommTeam Group Email: CommTeam@bexarmg.org**. Using this group email address will help provide consistent program/project information to the entire CommTeam for appropriate distribution across our BCMG communication platforms.

CommTeam Request Form

In order to provide accurate information in your requests for publicity, we ask that you use a CommTeam Request Form. If you are unable to use the form and return it electronically to CommTeam@bexarmg.org, we recommend you include all the information items (listed on the form) in your email message to the CommTeam.

You can find the **Communication Team (CommTeam) Request Form** on the **BCMG website** on the **Members/File Cabinet** page, here: <https://www.bexarmg.org/members-2/file-cabinet/>

Please hover at the bottom of this page to bring up the control to go to a different page of this .pdf article.